

Membership Benefits

◆ Visitors Center

The Walworth County Visitors Bureau offers a full service Visitors Center ideally located near 3 major highways in the heart of Walworth County.

◆ Marketing & Communications Firm

The WCVB has contracted with a Marketing & Communications firm to assist in the promotion of Walworth County and the WCVB members.

◆ The Official Walworth County Travel Guide

As a member, your business/organization will be listed in The Official Walworth County Travel Guide. Print advertising is also available in the Travel Guide, with a 30% discount on advertising for members.

◆ Business Referrals

The Walworth County Visitors Bureau provides referrals through our website, email, phone, walk-in, and written requests.

◆ Member Brochures

Your business/organization's brochures will be displayed and available for visitor's use.

◆ Website - www.VisitWalworthCounty.com

Your business/organization will be listed on the WCVB website with a link to your website.

◆ Calendar of Events

Your events will be listed on our website with a link to your website, as well as being submitted to the Wisconsin Department of Tourism's website - www.travelwisconsin.com

◆ Advertising Opportunities

Advertising on the Bureau's website is available for members only.

◆ Promotion at Shows and Events

Members will have their brochures/information distributed at shows and events attended by the Walworth County Visitors Bureau.

◆ E-Newsletter to Members

The WCVB's E-Newsletter provides information about members, events, and happenings throughout the county. The newsletter also provides statistics and legislative updates.

◆ E-Newsletter to Visitors

Visitors to the WCVB website can sign up to receive the WCVB's E-Newsletter highlighting area events, attractions, dining, lodging, and special offers.

◆ Staff

Including an Executive Director, Member Services Manager, and Group Services Manager - the staff of the WCVB is here to help you succeed.

Mission Statement

To provide leadership, guidance, and assistance to the Walworth County tourism industry and to ensure that tourism is a top contributor to our county's economy and quality of life.



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Membership



Walworth County Visitors Bureau

New Member Application



Benefits



Rates

www.VisitWalworthCounty.com

Membership Rates

Division 1 - Accommodations

1-4 Rooms	\$110
5-10 Rooms	\$150
11-30 Rooms	\$195
31-50 Rooms	\$275
51-75 Rooms	\$330
76-100 Rooms	\$385
Over 100 Rooms	\$495

Division 2 - Restaurants, Taverns

0-3 Employees	\$110
4-10 Employees	\$150
11-20 Employees	\$195
21-30 Employees	\$220
Over 30 Employees	\$275

(full time employees)

Division 3 - Retail, Professional, Recreational, & Service

0-3 Employees	\$110
4-10 Employees	\$150
11-20 Employees	\$195
21-50 Employees	\$220
51-100 Employees	\$360
Over 100 Employees	\$495

(full time employees)

Division 4 - Campgrounds

1-50 Sites	\$110
51-100 Sites	\$150
Over 100 Sites	\$195

Division 5 - Other

Citizen (non-business)	\$25
Non-Profit Organizations	\$50

Walworth County Visitors Bureau

Membership Application

Business/Organization Name: _____

Location: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone Number: _____ **Toll Free Number:** _____

Fax Number: _____

Website Address: _____

Email Address: _____

Number of Full-time Employees: _____ **Number of Rooms (if applicable):** _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Contact Phone Number: _____

Non-Profit: Yes No (If Yes, please attach proof of non-profit status)

Referred by: _____

Please Invoice Check Enclosed Charge Credit Card

Please write a short description of your business or organization. This information will be used as the description of your business/organization on the WCVB website.

Signature: _____ **Date:** _____

**The Membership Year runs
July 1 - June 30 and fees
are prorated throughout the year.**